

ROCKIN' THE TENT

CELEBRATING 10 YEARS OF THE MIAMI BEACH JCC
THURSDAY, NOVEMBER 3, 2022

SPONSORSHIP OPPORTUNITIES

OVERVIEW

We have so much to celebrate as we reach 10 years of being a community in our beautiful Galbut Family Miami Beach JCC on the Simkins Family Campus! Our 10 Year Celebration event – ROCKIN' THE TENT – invites the entire Miami Beach community to honor and recognize all of the MBJCC leadership from the past to the present, including the Greater Miami Jewish Federation, who together have achieved this milestone. MBJCC currently serves over 5,700 members annually who participate in a broad range of programs including fitness, enrichments, arts and culture, summer camp and special events.

EVENT COMMITTEE CHAIRS

Moj Danial • Robin Jacobs • Marisa Galbut • Stacey Galbut
Karine Nissim Hirschhorn • Lindsay Schottenstein • Nikki Simkins

THEME

ROCKIN' THE TENT invites everyone from all parts of the community into the 'tent' – a symbol of hospitality and inclusiveness in the Jewish tradition. The celebration will be produced in partnership with Chris Weinberg Events and Gilded Group Decor. It will be held outdoors on our beautiful waterfront campus overlooking the Miami Beach skyline. Food and beverage experiences, activations, a great band and more will entertain guests throughout the evening. Vibrant color and a 'sneaker chic' dress theme will create a fun, inviting and happy atmosphere that is consistent with the MBJCC's brand identity.

CONTACT: Karen Sepsenwol, Development Director, karen@mbjcc.org or 786-395-3763





MAINSTAGE ENTERTAINMENT • \$10,000

See your name in lights on the mainstage - the center of the action and entertainment throughout the night. Logo/name recognition will be featured on the stage and on all event marketing materials. The sponsor will also be thanked from the stage throughout the program. Includes 10 VIP tickets.

COCKTAIL EXPERIENCE • \$5,000

Put your name on the main bar tent, designed to be a central attraction of the venue, featuring specialty cocktails and branded cups, napkins and décor. Logo/name recognition will be featured on all event marketing materials. Includes six VIP tickets.

KOMBI KEG BEER & WINE ACTIVATION • \$3,600

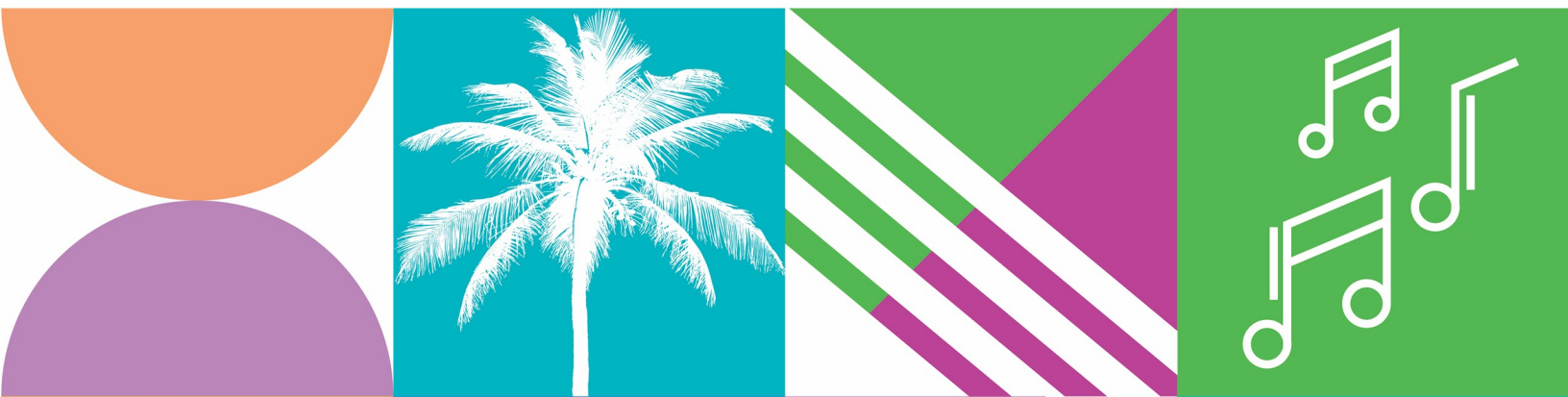
Be the exclusive sponsor of the Kombi Keg beer and wine bar. Your name and customized brand messaging will appear on the Kombi vintage VW van's rooftop screen throughout the night. Logo/name recognition will be featured on all event marketing materials. Includes four VIP tickets.

EVENT TEAM • \$3,600

Enjoy maximum recognition throughout the night as the official sponsor of the 60+ team members working the event wearing custom t-shirts with the event logo and your logo/name prominent on the front and back. Logo/name recognition will be featured on all event marketing materials. Includes four VIP tickets.

MERCH TENT • \$3,600 per giveaway

Everyone loves swag! Choose from a selection of curated giveaways to brand with your logo for guests to take home and use every day. Giveaways may include: reusable beverage tumbler, hats, totes, exit treats, etc. Logo/name recognition will be featured on all event marketing materials. Includes four VIP tickets.



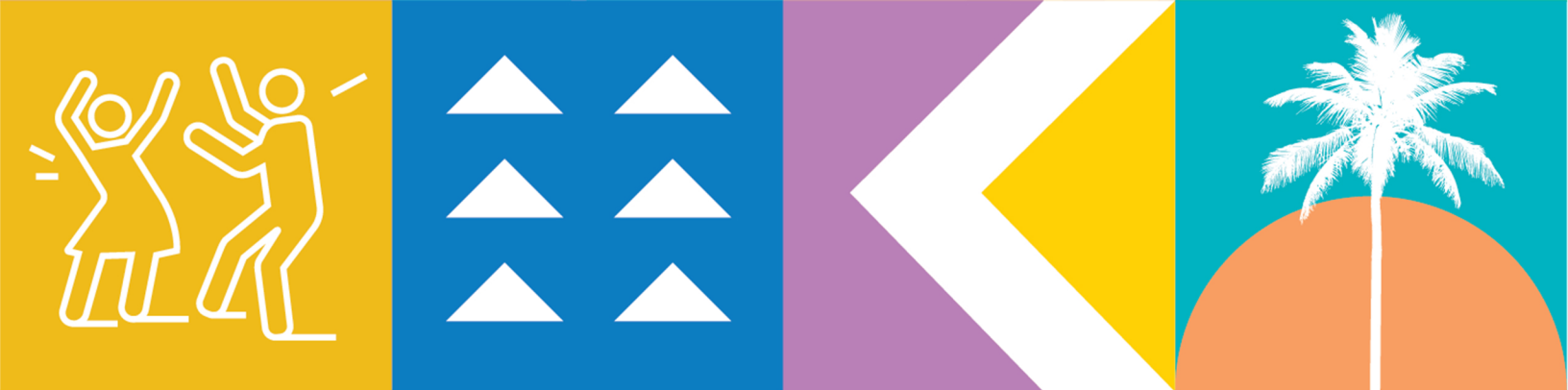


PHOTO EXPERIENCE • \$2,500

The Photo Experience will be a highly energized activation where guests can capture photos in both print and digital formats. Logo/name will appear in the event area as well as on all photos, and be featured on all event marketing materials. Includes two VIP tickets.

FOOD TENTS • \$1,800 per tent

Each food station will be creatively constructed with our catering team to feature a live presentation of exciting savory or sweet offerings. Logo/name will appear in the title of the tent (for example, The Sponsor Name Falafel Bar) and be featured on all event marketing materials. Includes two VIP tickets.

FUN N' GAMES • \$1,800 per activation

Put your name on the fun where guests will spend time playing games such as Cornhole, Ping Pong and Shuffleboard. Logo/name will appear on the customized game and tent area and be featured on all event marketing materials. Includes two VIP tickets.

IN-KIND

Do you have a product or service that we can feature at the event? We welcome in-kind donations that would enhance the guest experience. All in-kind food and beverage must be Kosher (parve or dairy).

To discuss these sponsorship opportunities please contact Karen Sepsenwol, Development Director, at karen@mbjcc.org or 786-395-3763.

TO PURCHASE YOUR SPONSORSHIP & TICKETS PLEASE VISIT
MBJCC.ORG/10YEARS

