

JPERKS

FOR MORE INFORMATION, CONTACT:
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WHAT IS THE MIAMI BEACH JCC?

The Miami Beach JCC is a full service community center and is open to all community members regardless of faith, gender, race, and offers just some of the following:

- State-of-the-art fitness center with 65 free group exercise classes weekly with personal training, aquatics programming and childcare
- Outdoor zero-depth entry pool and waterfront activities on the Sol Stern Dock with kayaking, canoeing and paddle-boarding for adults and children
- Enrichment, Cultural Arts, and Sports programs for all ages

WHAT IS J-PERKS?

A mutually enriching program to give back to our members while driving more traffic to your business!

Being a part of J-Perks is a low lift, high result opportunity:

- There is no fee to be a part of this program
- Easy sign up
- Materials delivered to your business

THE PERKS OF J-PERKS?

Aside from driving more traffic to your business, we want you to feel the appreciation as well. Below outlines some of your perks:

- Weekly exposure to over 5,000 members via the MBJCC Newsletter, printed flyers, and in-house screens
- Dedicated email blasts highlighting our J-Perks Partners
- Invitation to promote your business and services at two to three annual MBJCC community events
- Sponsorship opportunities to give you more exposure at MBJCC events
- 20% off annual membership + no registration fee on any membership type
- Corporate membership discounts

HOW DOES IT WORK?

- Complete the attached application and send back to Julie Eibinder julie@mbjcc.org
- The Membership Director will drop off any necessary materials
- When members come in with their JCC key fob, they can receive a discount at your business



Thank you for being a part of our J-Perks program. This program is two-fold. Firstly, it is meant to provide a membership benefit to our ever-expanding membership base. Secondly, it is meant to drive more traffic to local businesses and continue supporting the community. We welcome you and your business and are so excited about this new partnership!

Please email your application and company logo to Julie Eibinder at julie@mbjcc.org or call (305) 534-3206 x205 with any questions or concerns.

BUSINESS INFORMATION

*Denotes mandatory field

Name of Owner/Contact:

Name of Business:

Business Phone

Email

Address:

Address Line 2:

City: State: Zip:

Website:

Business Category:

- Advertising & Marketing, Home & Office, Party & Event Planning, Apparel & Shoes, Pets, Real Estate, Automotive, Hotel & Accommodations, Recreation & Travel, Books & Gifts, Computers/Web Technology, Restaurant & Food Service, Employment, Services/Contractors, Legal & Financial Services, Health, Beauty & Fitness, Music & Entertainment, Other:

Brief Description of Business:

Description of Perk (benefit/incentive):

Restrictions/Limitations:

Will you help to promote Miami Beach JCC events (ie: Have flyers, business cards, etc) within your business?

Yes No

Are you a Miami Beach JCC Member?

Yes No

If not, would you be interested in becoming a member (with a 20% discount?) Yes No

Are you interested in taking part in different community events at the JCC?