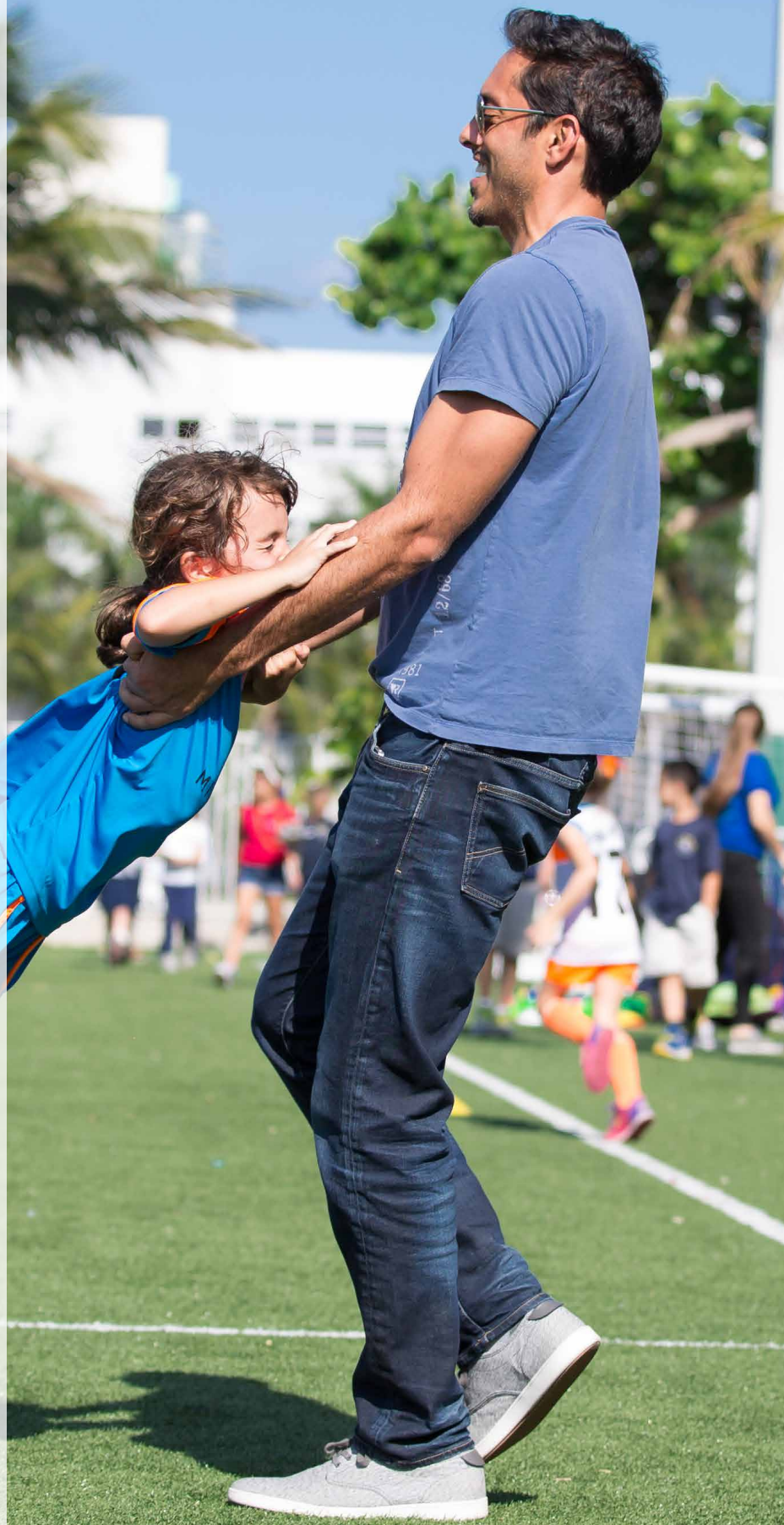


Miami Beach JCC
Corporate Sponsorships &
Naming Opportunities

GROW
WITH
US



What is the MBJCC?

The Galbut Family Miami Beach Jewish Community Center on the Simkins Family Campus (MBJCC) is an inclusive, non-profit, social service agency founded upon Jewish ethics and values. It is committed to meeting the ever-changing needs of the entire Jewish community, for strengthening Jewish identity and enriching the quality of Jewish life. The MBJCC provides the total community with a forum for open dialogue regarding matters affecting Jewish life locally, in Israel, and throughout the world. It initiates diversified social, educational, recreational, and cultural programs within a Jewish setting that are open to and serve the entire Miami Beach community.



Here are the numbers...

- 250 Enrichment Programs including Parent Place, Athletics, Aquatics, Art, Performing Arts, Gymnastics and Teens
- 65 Seasonal Arts & Culture Programs
- 5,000 members and growing
- 5,000 E-mail addresses receive multiple weekly communications
- 3,000 unique hits on our website each month
- 3,950 Friends on Facebook and Instagram
- 600 Campers each summer
- 96 hours of operation per week
- 10,000 square feet dedicated to Fitness & Wellness including a state-of-the-art fitness center and cycling, pilates & dance studios

The Everyone Belongs Scholarship Fund at our MBJCC...

- Provides over \$250,000 of overall financial assistance annually to families in need
- Assists 22% of the children in our After-School & Summer Camp Programs
- Supports Families, Single Parent Families, Teens, and Seniors who cannot fully afford MBJCC services

CORPORATE SPONSORS

Why should your company invest in the MBJCC?

As a Corporate Sponsor, your company will receive year-round exposure in all marketing platforms and optimal exposure at events and programs. Together we can target the audience(s) your company is looking to reach.

Annual Sponsors help make the MBJCC a place where Everyone Belongs!

\$30,000 | Premier Sponsor

- VIP Table for 10 Guests at Annual Fundraiser
- Presenting Title Sponsor for Golf Classic
- 5 Individual Membership Units
- 10 Guest Passes
- One Complimentary Room Rental
- Reserved Seating & Tickets to select Arts & Culture Events

\$10,000 | Leader of the J Sponsor

- VIP Table for 4 Guests at Annual Fundraiser
- Hosting Sponsor for Golf Classic
- 3 Individual Membership Units
- 6 Guest Passes
- One Complimentary Room Rental
- Reserved Seating & Tickets to select Arts & Culture Events

\$20,000 | Executive Sponsor

- VIP Table for 6 Guests at Annual Fundraiser
- Presenting Sponsor for Golf Classic
- 4 Individual Membership Units
- 8 Guest Passes
- One Complimentary Room Rental
- Reserved Seating & Tickets to select Arts & Culture Events

\$5,000 | Friend of the J Sponsor

- VIP Table for 2 Guests at Annual Fundraiser
- Foursome Entry for Golf Classic
- 2 Individual Membership Units
- 4 Guest Passes
- One Complimentary Room Rental
- Reserved Seating & Tickets to select Arts & Culture Events



Sponsorships include:

- Recognition in the MBJCC's weekly newsletter email
- Inclusion in marketing materials
- Electronic signage throughout the center on media screens
- Website and social media recognition

SIGNATURE EVENTS

The MBJCC hosts some of the most anticipated events in Miami Beach. Be a part of what the community will be talking about!

Annual Fundraiser/Spring

Our largest fundraiser of the year attracts over 400 guests. Always a place for great entertainment, fabulous food and social & networking opportunities.

\$15,000 Party Sponsor

- VIP Table for 14 Guests
- Full Page Premier Placement in Ad Journal or equivalent
- Prominent logo on all event materials

\$10,000 Entertainment Sponsor

- VIP Table for 10 Guests
- Full Page in Ad Journal or equivalent
- Prominent logo on all event materials

\$5,000 Décor Sponsor

- VIP Table for 6 Guests
- Half Page in Ad Journal or equivalent
- Recognition on event materials

\$3,600 Bar Sponsor

- VIP Table for 4 Guests
- Quarter Page in Ad Journal or equivalent
- Recognition on event materials

Golf Classic/Spring

This annual tournament attracts over 120 professionals at the Miami Beach Golf Club for a full day that includes breakfast, 18 holes of golf, lunch and awards reception.

Sponsorships include:

- Recognition at awards reception
- Opportunity to provide golfers with company novelties in bags
- Tee sign recognition with company name/logo displayed on all tees

\$10,000 Title Sponsor

- Title sponsor status for tournament
- Tournament naming privilege
- Prominent logo on all event materials
- Event banner recognition at tournament
- Corporate banner signage on all tournament activations
- Two corporate foursome entries into tournament

\$7,500 Presenting Title Sponsor

- Presenting sponsor status for tournament
- Prominent logo on all event materials
- Event banner recognition at tournament
- Corporate Banner Signage on two course locations
- One corporate foursome entry into tournament

\$5,000 Presenting Sponsor

- Presenting Sponsor Status for tournament
- Recognition on all event materials
- Event banner recognition at tournament
- Corporate Banner Signage on one course location
- One corporate foursome entry into tournament

\$2,500 Hosting Sponsor

- Hosting sponsor status for tournament
- Corporate Banner Signage on one course location
- One corporate foursome entry into tournament



ANNUAL COMMUNITY EVENTS



\$7,500 Chanukah Festival Winter

The Miami Beach Community Chanukah Celebration is a festive, family day of entertainment, carnival attractions, games & rides, interactive children's activities and holiday food. In partnership with area day schools, synagogues and other local organizations, this annual festival at the MBJCC brings the entire Miami Beach community together.



\$5,000 Purim Carnival Spring

An annual festival celebrating Purim in all the right ways. Costume contests, carnival-style games, art & crafts, Haamentashens, Purim Shpiel and much more.

\$3,600 Yom Ha'atzmaut Celebration Spring

A community-wide event celebrating Israeli Independence Day. Israeli themed activities, music and food for the whole family.

Sponsorships include:

- Title sponsor status for community event
- Prominent logo on all event materials
- Host of one event activation

NAMING OPPORTUNITIES

Support of the MBJCC ensures that the programs and services vital to our children, grandchildren and adult populations alike, will flourish and grow, allowing us to enrich the lives of the entire community.

Facility Naming Opportunities

\$750,000	Fitness Center
\$500,000	Athletic Field
\$500,000	Gymnastics Studio
\$360,000	Children's Playground
\$250,000	After-School Program
\$200,000	Child Care Room
\$100,000	Chief Executive Office



Program Sponsorships

\$54,000 Sports & Recreation Title Sponsor
Two years

\$7,200 Travel Basketball Team Sponsor
Annual

\$7,200 Travel Gymnastics Team Sponsor
Annual

\$7,200 Travel Swim Team Sponsor
Annual



Societies

\$25,000 Founders Society

\$10,000 Mezuzah Society

\$5,000 Chairman's Society
Three-year commitment

\$1,800 Athletic Society
Annual
*Includes Sponsor and Logo
Opportunity for an MBJCC League Team
(based on availability) and a seat on the
MBJCC Athletic Committee.*

\$1,000 Patron of the Arts
Annual

Commemorative Pavers

Become a permanent part of the MBJCC by purchasing a commemorative paver.

Every brick has a story to tell.

Customize Your Brick

- Family name
- Children's name
- Business name
- In honor of someone special
- Celebration of a special event
- In a loved one's memory

\$1,800 Large Paver

\$540 Small Paver



ARTS & CULTURE OPPORTUNITIES



With over 65 different events and programs throughout the high-season months of October through May, the MBJCC Arts & Culture program reaches audiences across a wide demographic and age group, with consistent exposure to both local residents as well as seasonal visitors from New York, Chicago, Toronto, London, Israel and other cities throughout the world.

\$36,000 Arts & Culture Title Sponsor

A two-year exclusive naming for all Arts & Culture Programs. Includes prominent logo placement on all Arts & Culture Materials, Programming Opportunities, Recognition at all events and VIP Tickets to all events and programs.

\$10,000 JCC-U Adult Learning

A comprehensive program for active adults with classes in art, wellness, language, games, and more, with a weekly "Wednesdays at the J" program offering a full day of learning.

\$7,500 Literary Series

A monthly series of Literary Luncheon events featuring book-tour authors from around the country and world.

\$5,000 Lunch & Learn Series

"It's Not Just Lunch" features speakers, films, and presentations on a variety of topics.

\$5,000 Israeli Film Night

One of the most popular film series on Miami Beach. In partnership with the Miami Jewish Film Festival.

\$5,000 MBJCC Art Gallery

Prominent name recognition on our Gallery wall for rotating art shows throughout the season.

\$3,600 JCC Conversations

A series of events featuring local industry leaders and Miami "movers and shakers" in a live interview with a media personality.

\$2,500 Performance/Music Event

Live music featuring a local talent or a visiting performer.

\$2,500 MBJCC Comedy Night

MBJCC Comedy Night has become a highly anticipated annual event.

\$2,500 International Women's Day

Celebrating the social, economic, cultural and political achievement of women. One of our most recognized and well-attended events of the year.

Special Event Sponsorships

Interested in sponsoring a special event or individual program? Would you like to make an in-kind donation from your business? Let's discuss ways you can contribute that best meets your needs and interests and reach a targeted audience.



EVERYONE BELONGS SCHOLARSHIP FUND



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You can help make a difference in the lives of others. Your donation will directly assist our members in need. The MBJCC's goal is to NEVER turn anyone away from valuable & impactful JCC programs & services.

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- Provides over \$250,000 of overall financial assistance annually to families in need
- Assists 22% of the children in our After-School & Summer Camp Programs
- Supports Families, Single Parent Families, Teens & Seniors who cannot fully afford MBJCC services



A beneficiary agency of the Greater Miami Jewish Federation